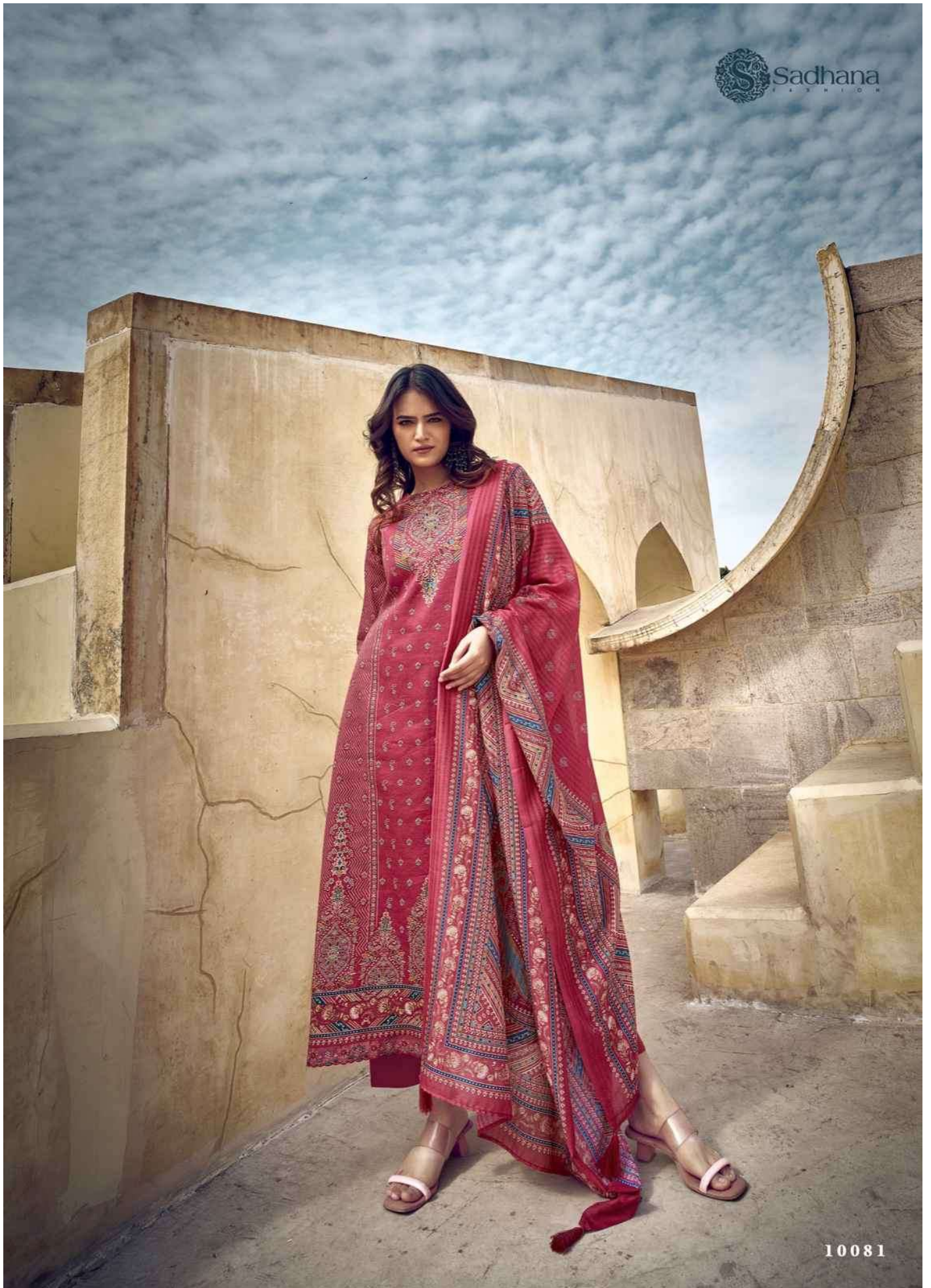


S I M R I N



S I M R I N





THE FAIRYTALE



BREATHING LIVELINESS

Cheerful and ecstatic time

The day seems shorter

and the fun seems endless,

We're happiest in our Sunday way of life.



Presenting the perfect blend of sophistication,

*class and grace with this latest edition **The Summer Bloom** by PRM.*

We strive to keep innovating with each new edition to lend traditional style with a contemporary twist.

The spectacular prints, soothing feel and flawless embroidery altogether is nothing less than a clothing treat!

*Go ahead to embrace elegance with **The Summer Bloom**!*

RYFALE

S U M M E R Y T R E A T





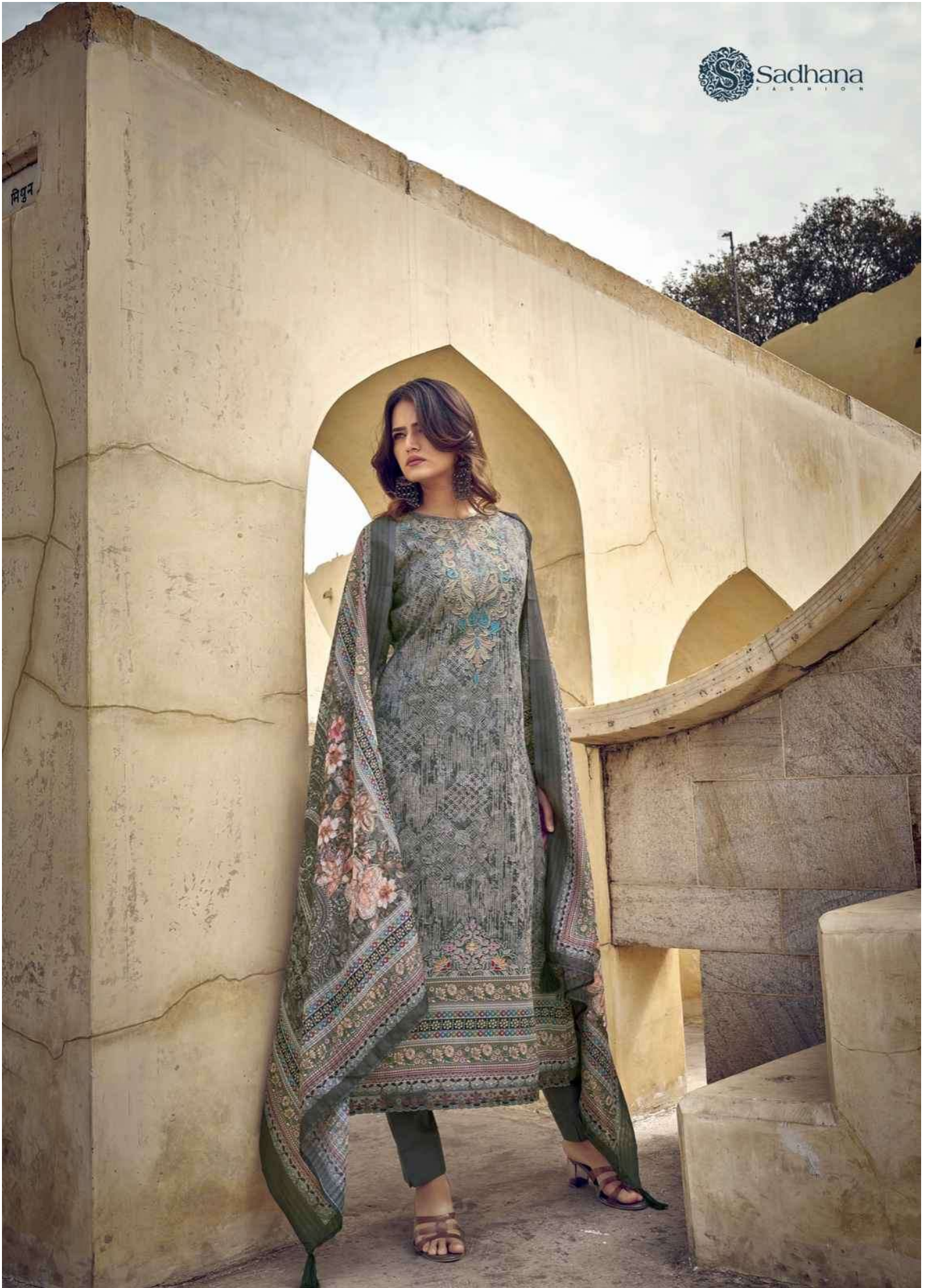
The idea was to endow something unique and blend the tradition with modern concepts.





ADORABLE DESIGNS





COLOURFUL MEMORIES

*This collection is inspired
from the most colourful and youthful
memories that brings amazing smile when recalled!*



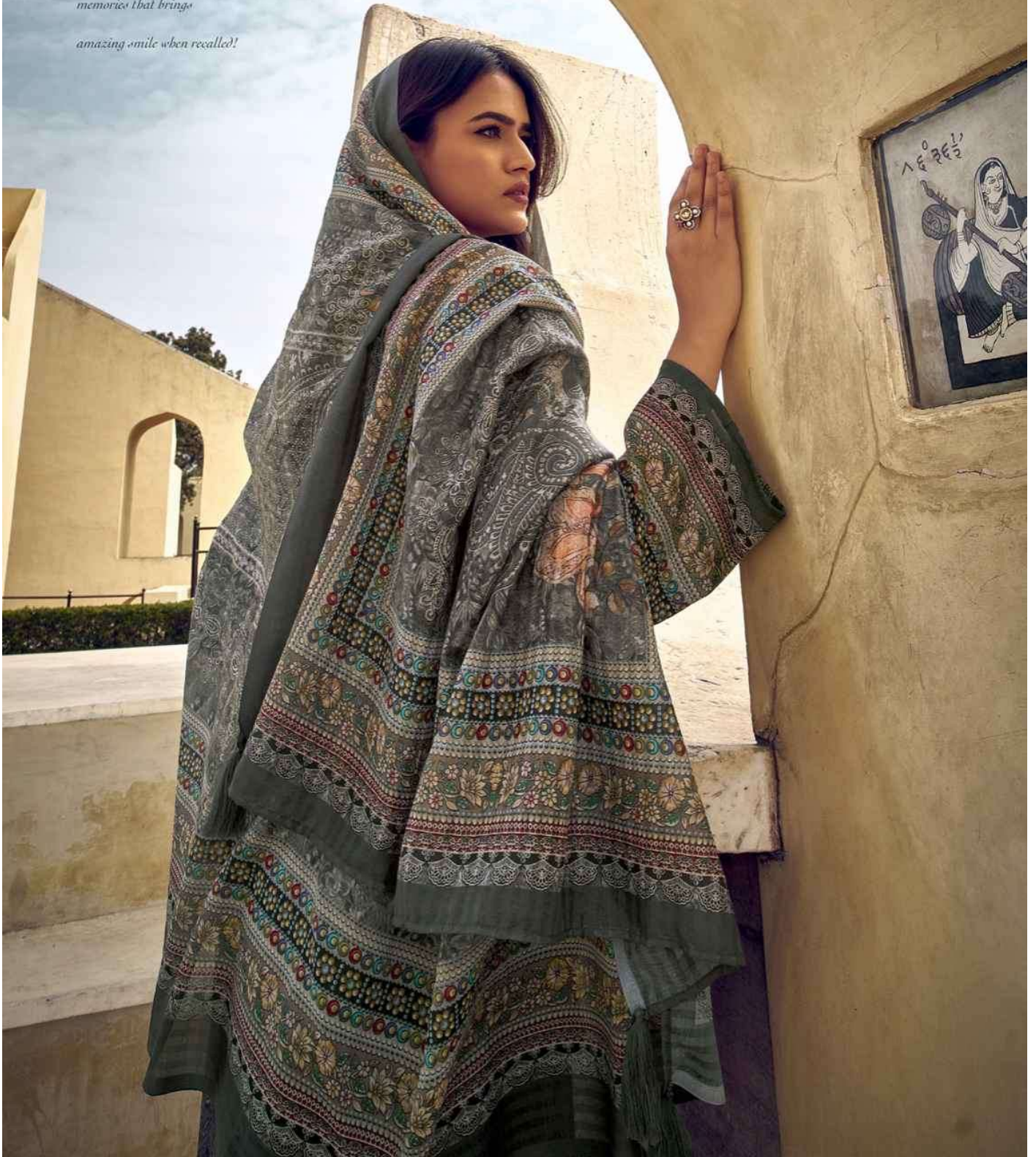
WEEK END

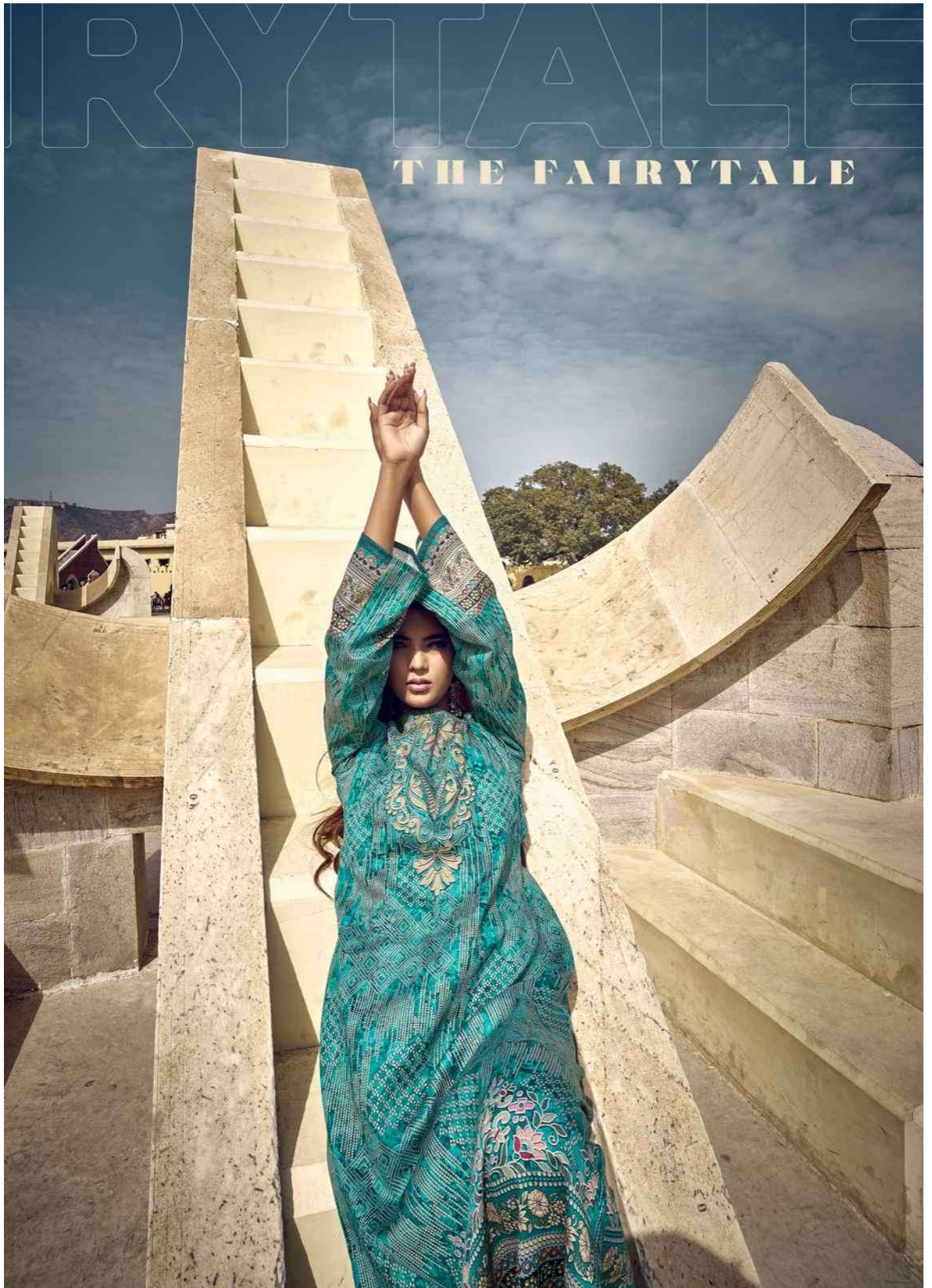




COLOURFUL MEMORIES

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the :

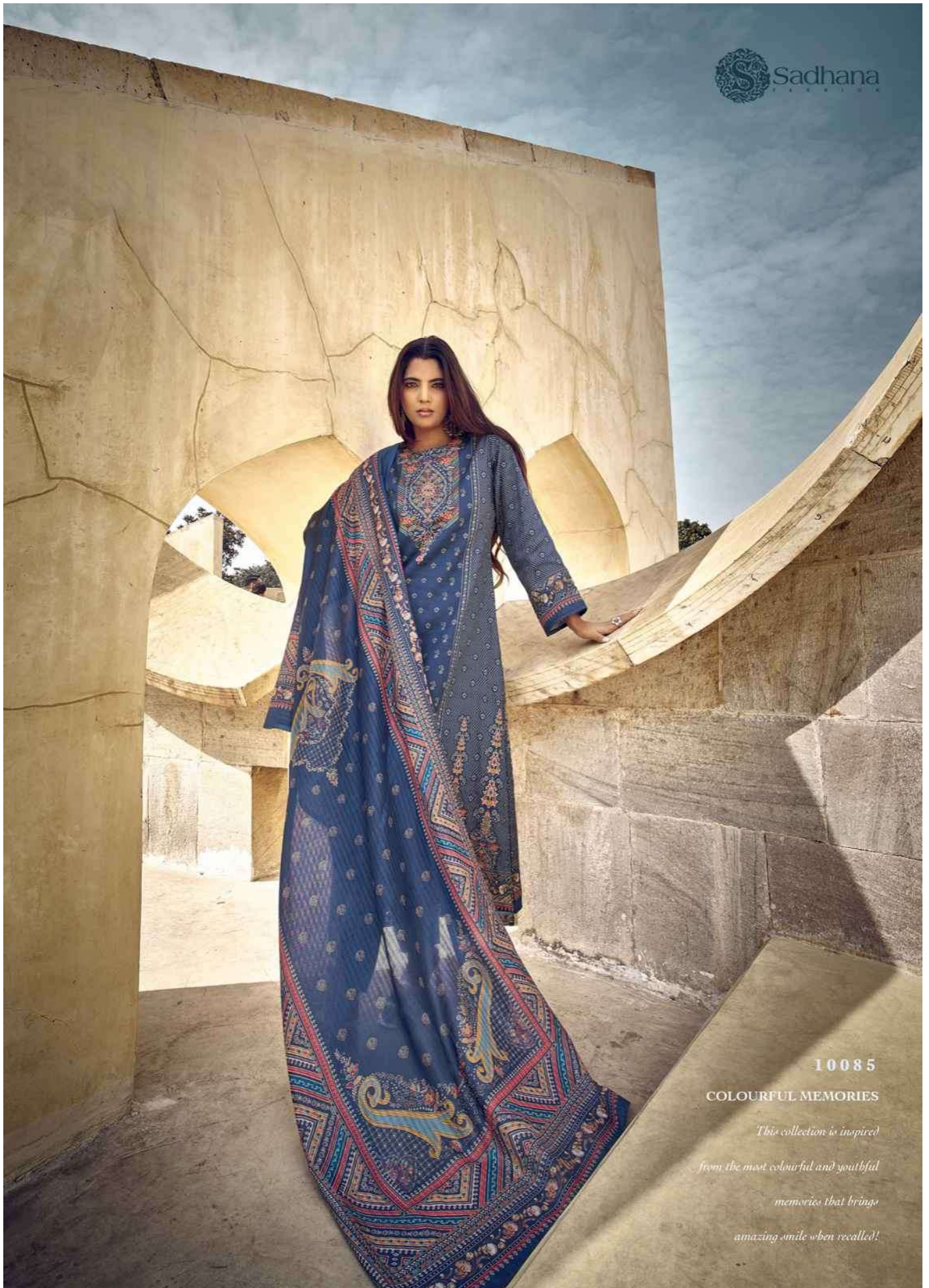


trendiest showcase

*When you see this dress, be assured, it would be the perfect statement
piece in the look book.*







10085

COLOURFUL MEMORIES

*This collection is inspired
from the most colourful and youthful
memories that brings
amazing smile when recalled!*



CLASSIC PRINTS

How wonderful to see that floral prints

can be best complemented with embroidery work.





Sadhana
FASHION

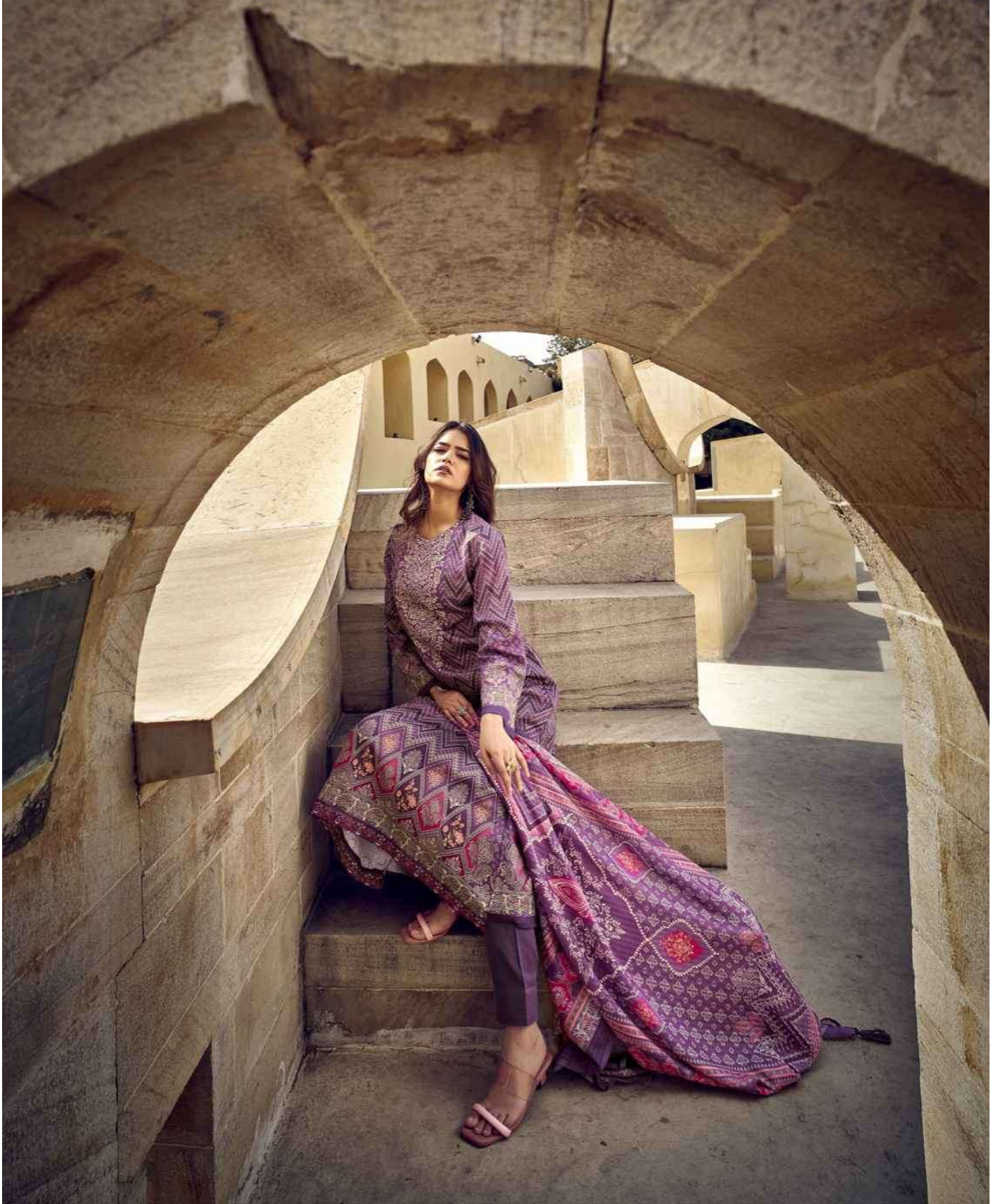
S U M M E R Y T R E A T



10086

HAPPY AROUND FLOWERS

It takes to the fairy tales we loved to hear and to the fantasies, which are the essence of our lives.



THE FAIRYTALE

It takes to the fairy tales we loved to hear and to the fantasies which are the essence of our lives.





10081



10082



10084



10085



10083

ADORABLE DESIGNS

*The idea was to create
something unique
and blend the tradition
with modern concepts.*



10086

COLOURFUL MEMORIES

*This collection is inspired
from the most colourful and youthful
memories that brings
amazing smile when recalled!*