

RAJPATHTM
"The Secret of Style"

Anshikā
SILK



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A

The allure of
the saree lies
in its ability
to tell stories
without
words, re-
flecting the
cultural di-
versity of
India.

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Stay CURIOUS Stay INSPIRED







S

Sarees
come in an
array of
colors,
materials,
and
intricate
designs.

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C

India's rich cultural diversity is reflected in the variety of sarees, with each region showcasing unique styles.

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240002



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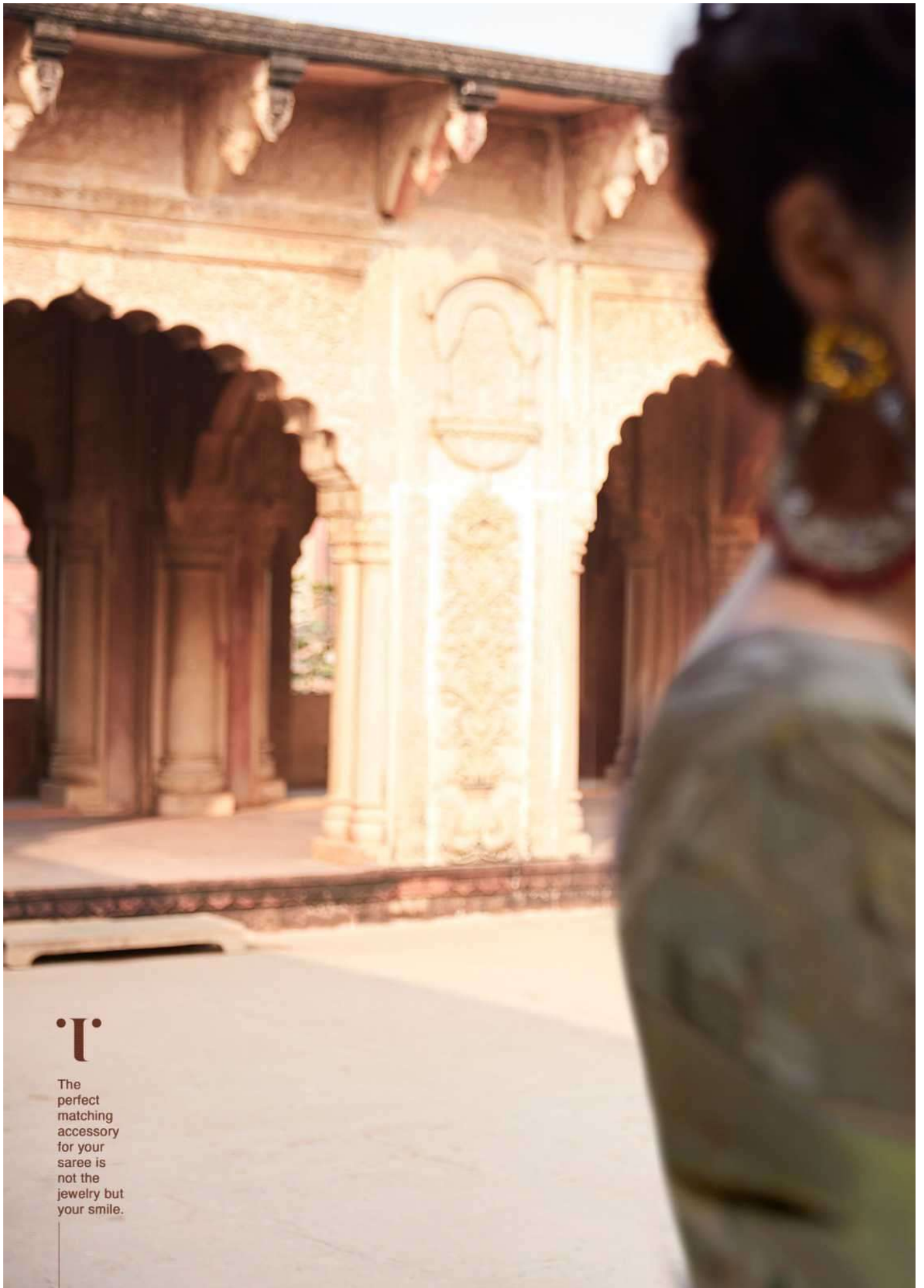


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C
Colours
have
always
played an
in portent
role in our
culture this
bright en
semble
pays a
tribute to
our culture

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• T •

The perfect matching accessory for your saree is not the jewelry but your smile.



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F
 Fusion
 saree
 styles
 blend
 modern
 elements
 with
 traditional
 aesthetics,
 adapting
 to chang-
 ing fashion
 trends.

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It's a
garment of
grace and
sophistica
tion,
typically
six to nine
yards
long.

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The pallu, the
loose end
draped over
the shoulder,
becomes a
canvas for ar
tistic

240004

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1.

Learning to drape a saree is an art, with different regions having their own draping styles.



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From
classic to
contempo-
rary,
sarees
stand the
test of
time.

F.

240002

A woman with long dark hair is standing in the center of a highly ornate, carved stone archway. She is wearing a saree with a complex geometric pattern in shades of green, blue, and gold, with a wide gold border. She is also wearing a matching gold blouse, a choker necklace, and bangles. The archway is made of light-colored stone and features intricate carvings and a lattice-like pattern. The background is a bright, overexposed outdoor area.

■

Typically measuring six to nine yards in length, it's a canvas of colors, weaves, and motifs.

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The saree is a traditional Indian garment, a symbol of elegance and culture.

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