

GOLDY

VOL-2

Diya

TRENDS

A Venture of :

DIFFERENT
COLLECTION

"The hardest thing in fashion is not to
be known for a logo, but to be known
for a silhouette."

ART OF NATURE

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be known for a logo, but to be known
for a silhouette."

NEW
CLASSIC AFFAIR

"I think our bodies are beautiful, and
I think celebrating them and being
comfortable in them—no matter what
age you are—is important. There
shouldn't be any kind of shame or dis-
comfort around it."

Things
Big

A TRENDY FASHION AT AFFORDABLE PRICE

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A Venture of : *Kajal Style*



2001

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TRENDS

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2002

"Fashion is about dressing according to what's fashionable.
Style is more about being yourself."

CLASSIC
BEAUTY

Diya
TRENDS

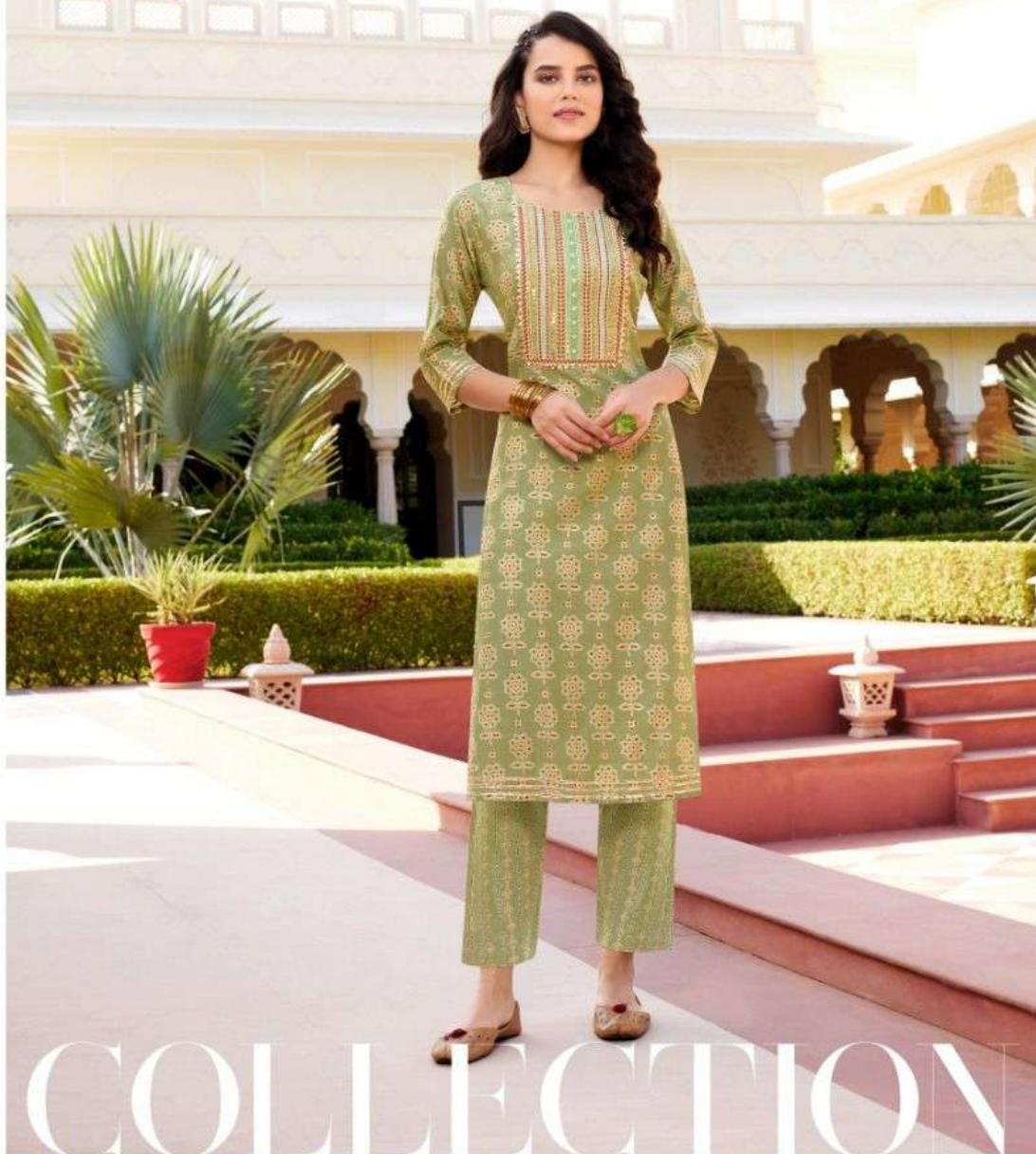
A Venture of : *Kajal Style*®

"Don't be into trends,
Don't make fashion own you, but
you decide what you are,
what you want to express by
the way you dress and the way to live."

2003

Diya
TRENDS

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COLLECTION BABRIC

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2004

A woman with long dark hair, wearing a gold floral kurta and striped pants, stands in front of a traditional Indian building with arches and a dome. She is holding a small white flower. The background is a warm, golden light.

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2005



"Fashion is what you're offered four times a year by designers. And style is what you choose."

"Fashion is very important. It is life-enhancing and, like everything that gives pleasure, it is worth doing well."

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2006

EVERYONE

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2008

DIFFERENT LOOK

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2009

STAND OUT IN STYLE

"I think fashion can do a lot. Fashion is very popular, so it can help broadcast a message and reach a new generation."



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2010

OUT FEET



2001



2002



2003



2004



2005



2006



2007



2008



2009



2010