



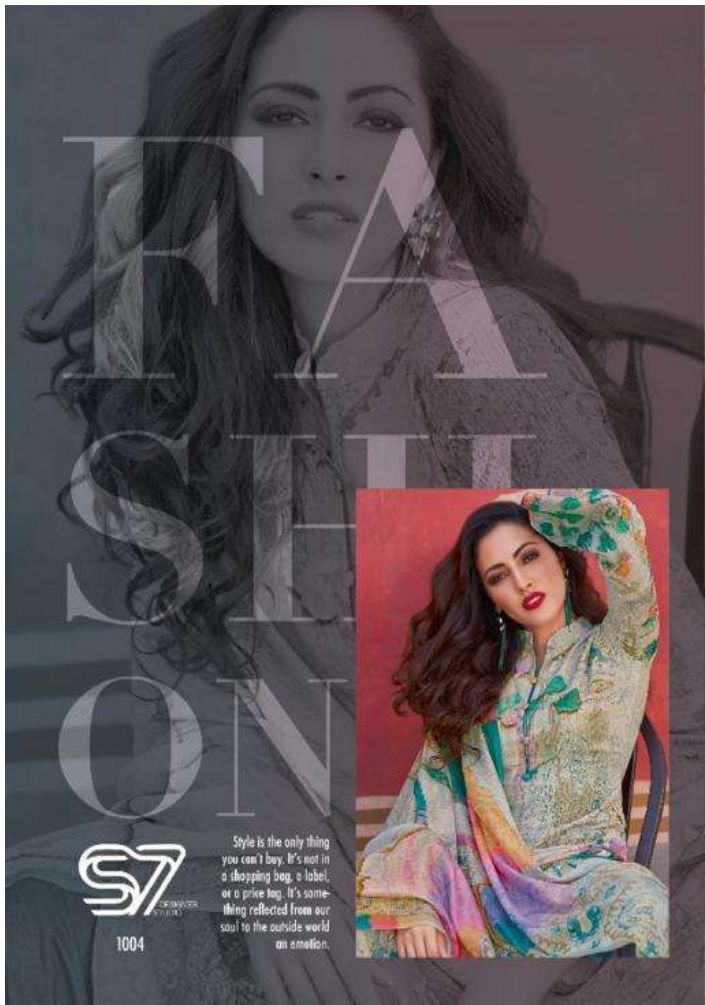
DRESS
TO
IMPRESS
EXPRESS

we don't design
clothes. we design
dreams.

1001



THE SET ON



S7
STYLING
1004

Style is the only thing you can't buy. It's not in a shopping bag, a label, or a price tag. It's something reflected from our soul to the outside world an emotion.





The Great Thing
ABOUT
FASHION 1002





CLASSY



STYLISH



*WE DON'T DESIGN CLOTHES.
WE DESIGN DREAMS.*



1005





a woman's DRESS



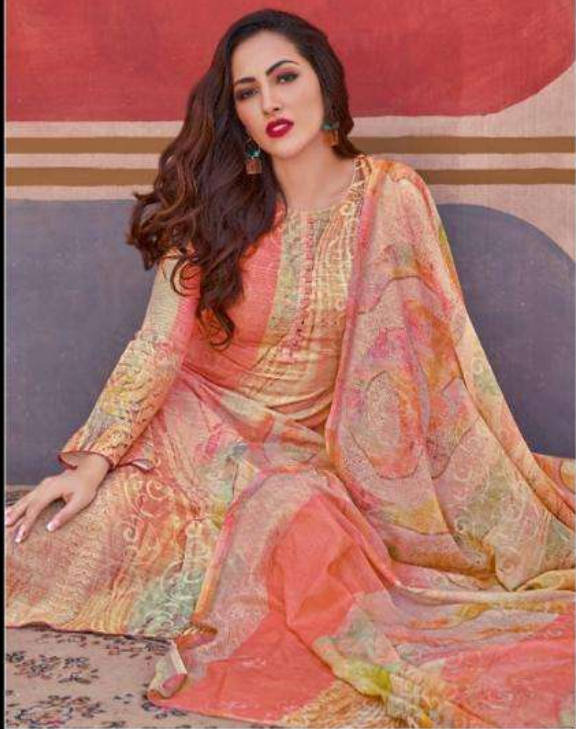
should be like a barbed wire fence: serving its purpose without obstructing the view.

1008

S7
STUDIO

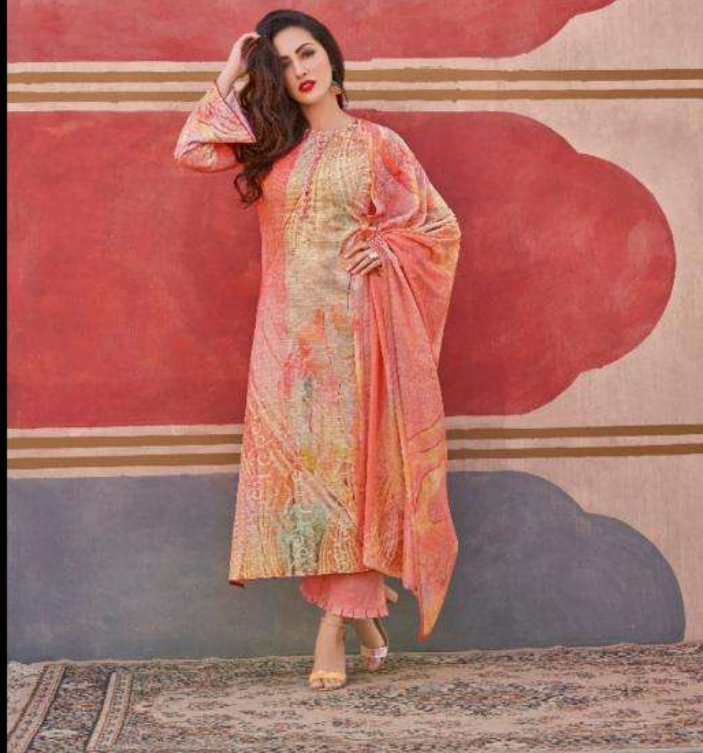


"Fashion fade, style is eternal."



1009

S7
DESIGNER
STUDIO



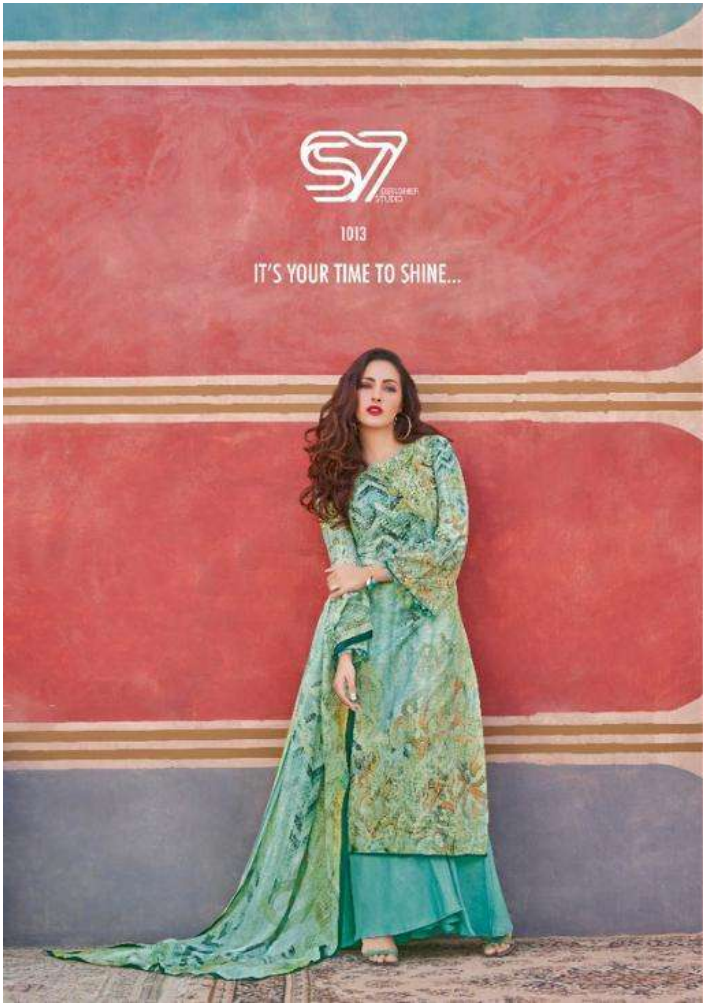


1011



Style Because your personality isn't the first thing people see

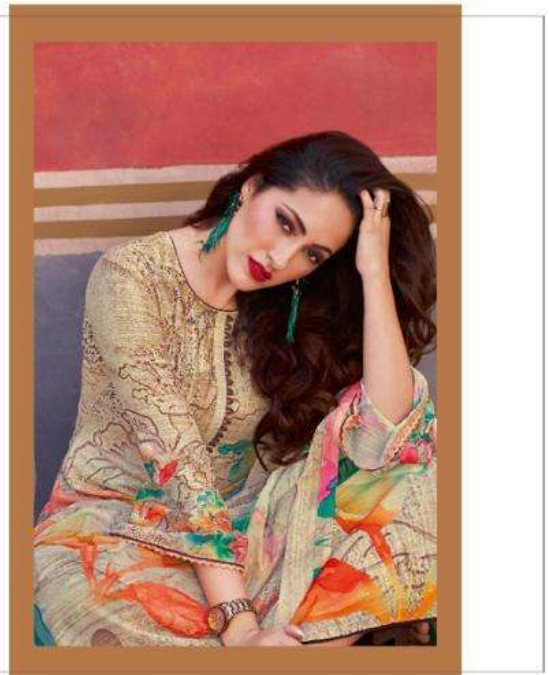






each of us already has, all we need is to find it.

1009



Dress shabbily and they remember the dress; dress impeccably and they remember the woman.



SOP
HI

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1004



S7
DESIGN
STUDIO





*Fashion you can buy, but style you possess.
The key to style is learning who you are,
which takes years. There's no how-to road
map to style. It's about self expression and,
above all, attitude.*

1006

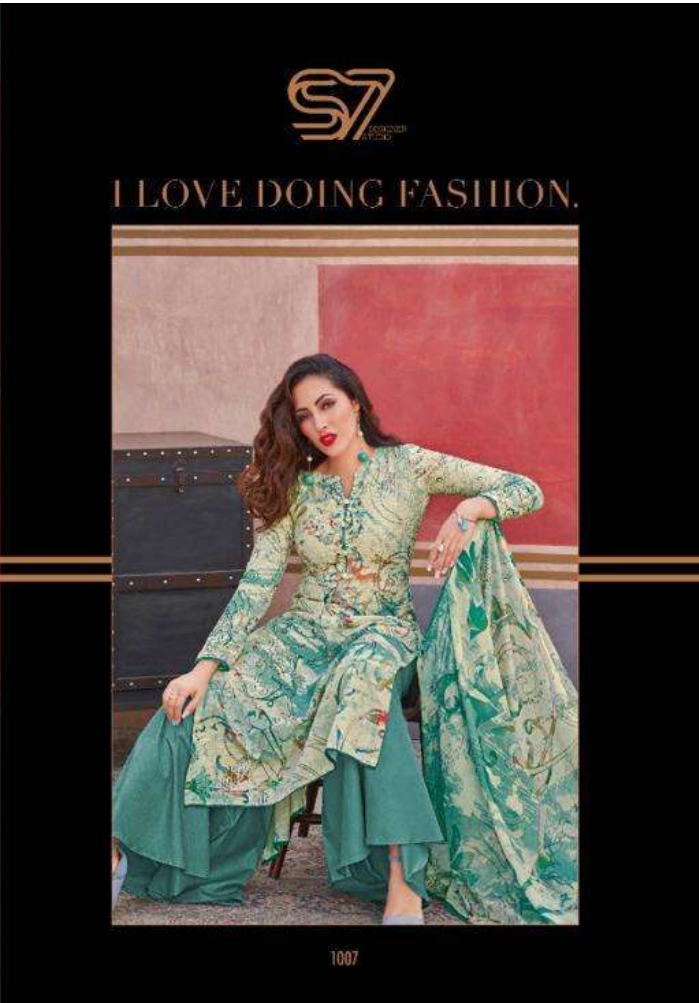




STYLE IS SOMETHING



each of us already has, all we need is to find it.



style



As a woman gets older, it's more about style than fashion. A woman knowing herself more and more, and looking for new things, is getting into her own personal style, being more than just a fashion addict. I'm interested in that.

1012





D THE



A canvas of rich colour
leaves plenty of room for
imagination. Prepare
for some head turning
attention as you make a
statement of standout
style and impeccable
class. A special washing
process makes the fabric
super soft to wear and
feel, keeping you smoothly
sailing through the day.

1010

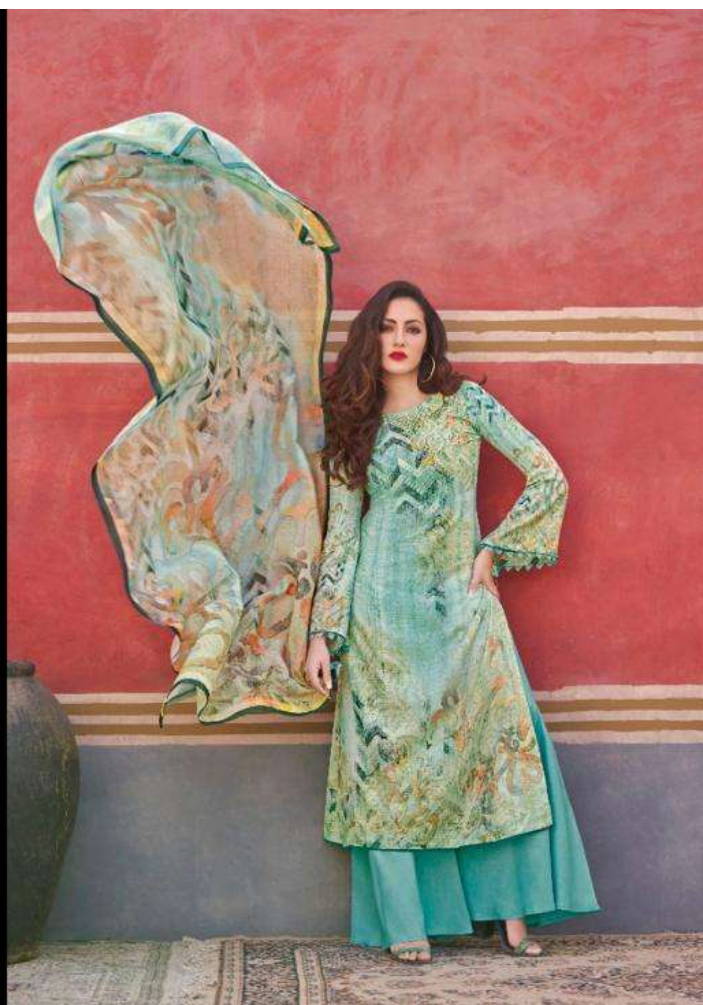
V I

SUPER
We
are
S

With
an easy
of designer shirts to
choose from,
our new collection the
impressive designer
formations
is treasure of the
fashion world and
were our precious
brand who can full fill
your fashion dreams.

S7
DESIGNER
STUDIO

1013





FASHIONARA

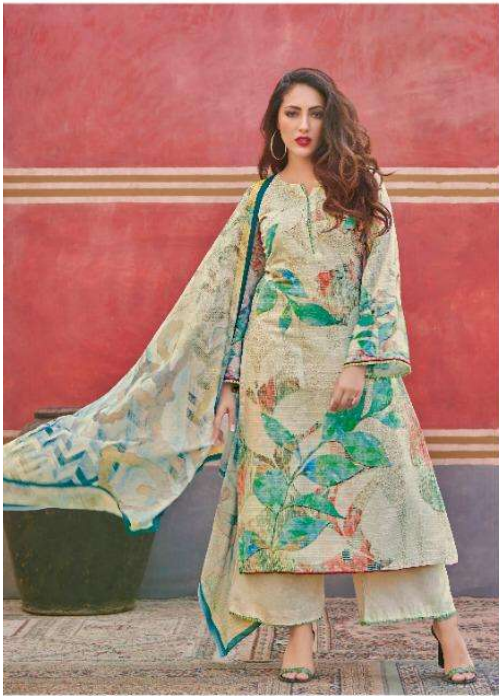


CLOTHING

Style is the only thing you can't buy. It's not in a shopping bag, a label, or a price tag. It's something reflected from our soul to the outside world—an emotion.

1015





The world's oldest preserved garment, discovered by Flinders Petrie, is a "highly sophisticated" linen shirt from a First Dynasty Egyptian tomb at Tarkhan, ca. 3000 B.C.: "the shoulders and sleeves have been finely pleated to give form-fitting trimness while allowing the wearer room to move." The small fringe formed during weaving along one edge of the cloth has been played by the designer to decorate the neck opening and side seam.

1014



S7
DESIGNER
STUDIO

Be A Girl with a mind,

A Woman With Attitude, And Lady With Class



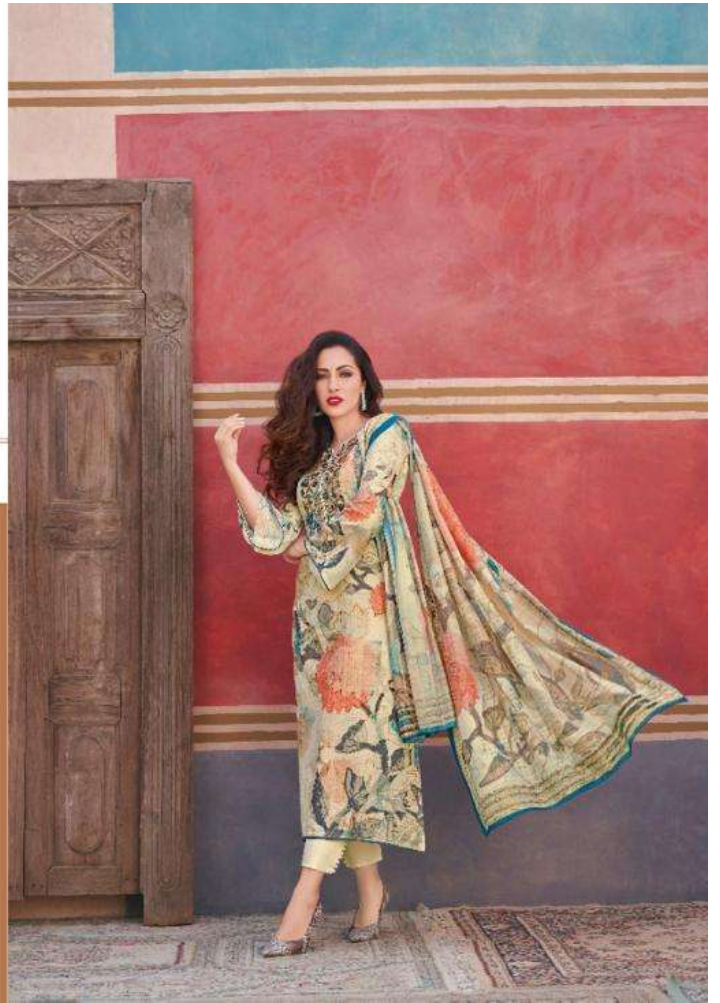
1014



FASHION WEEK



1001





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1016

ITALIAN COLLECTION

BY



A VENTURE OF

