



Arihant NX<sup>TM</sup>



VAMIKA<sup>®</sup>  
THE FASHION STUDIO

EVERY PRINCE ACROSS THE KINGDOM VIES FOR HER HAND

CLAIRE

*Style Princess*

A PRODUCT OF ARIHANT NX



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## FAMME FATALE

The term- 'If looks could kill' is often an exaggeration. But one look at you, clad in your magical garments and the heart stops, the pulse quickens and sweat begins pouring out, you are truly the femme fatale.



Arihant NX<sup>®</sup>

## SPREADING RADIANCE

Youthful, evolved and self assured, these are some traits of our fabric. Inspired by global fashion, we bring the element of comfort and style to our fabrics.





## ELEGANT

A Scintillating plethora of timeless masterpiece  
inspired by beauty from Indian culture





# THE WOW FACTOR

EVERY PRINCE ACROSS THE KINGDOM VIES FOR HER HAND. THEY'RE HANDSOME, THEY'RE SMART, MADE OF BRAVE AND  
THEY'RE MADE OF STEEL. BUT NONE OF THEIR DRESSES MATCH UP TO THIS GORGEOUS PRINCESS. SHE'S THE PRINCESS  
OF THE MODERN AGE.



DESIGN



When Arihant chose  
to take inspiration from  
Indian beauty the result  
is of vivid colourful  
designs told a story  
about great  
fashion trends

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## DIVINE DIVA

They say there's something special about her. Maybe it's her eyes. Maybe it's her smile. Maybe it's her walk. Or maybe just maybe, it's her mesmerizing clothes. Which transform her into a modern day Empress like never before. She's unmatched in her elan!

The cameras begin to flash the moment she steps out of her house. Her smile, her style and most importantly,

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her dress are objects which enchant the mind, body and soul. She is the queen of glam, ready to rule the world of fashion.



## MAGAZINE COVER

When she walks into a party, the mood is transformed, people celebrate, they rejoice, they think of memories gone by and of great moments to come. They raise a toast to life and to her splendid attire. She is the life of every occasion.

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# Beauty is the REFLECTION of your SOUL

What really is beauty? And how does one perceive it? As debates rage around the inclusivity of it (or lack thereof), seven voices offer their insights on a term that has been most polarising this year



## MODERN ENCHANTRESS

The cameras begin to flash the moment she steps out of her house. Her smile, her style and most importantly, her dress are objects which enchant the mind, body and soul. She is the queen of glam, ready to rule the world of fashion.



# —STYLE PRINCESS—

Every prince across the Kingdom, vie for her hand. They're handpicked, they're great, made of brave and they're made of steel but none of their dresses match up to this gorgeous princess. She's the princess of the modern age.



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## BLOSSOM COLLECTION

They say there's something special about her. Maybe it's her eyes. Maybe it's her smile. Maybe it's her walk. Or maybe just maybe it's her commanding coffee. What transform her into a modern day Empress who never before she's unrivaled in her dall.

WHO YOU ARE



FESTIVE FASHION SHINE, SHIMMER AND SPARKLE

 Arihant NX®





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