

**kirara**<sup>TM</sup>  
YOUR WARDROBE PARTNER



**SUMMER - 19**



MY ADVICE TO OWNERS OF FASHION BRANDS IS THAT YOU HAVE TO GIVE DIGITAL A SEAT AT THE BOARD TABLE. A LOT OF BRANDS TREAT DIGITAL STRATEGY AS SOMETHING ON THE SIDE.



DREAM DESIGN  
#2016

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COMPLIMENTARY COPY NOT FOR SALE



**SUMMER - 19**

**SENSIBLE WEAR**







STYLE INSTINCT

#2023





THE MOST FASCINATING PART IS HOW FASHION JUST ATTRACTS ALL THESE SOCIAL REJECTS.



WEAR SOMETHING DIFFERENT

#2017



REFLECTS PERSONALITY  
#2018



DESIGN

#2021



2016



2017



2018



2019



2020



2021



2022



2023