



Saroj



## STYLE EXPRESS

Gleaming metallic as subtle as ours,  
Rich textures reflect effervescent splendor,  
To it's beauty I surrender.

1005



Sarof

1002

**PURE DESIGNS**

The beauty of a woman is not in the clothes she wears, the figure that she carries, or the way she combs her hair.

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1001

There is beauty in a woman whose confidence comes from experiences, a woman who knows she can fall, pick herself up, and move on.





••• 1001 •••



••• 1002 •••



••• 1004 •••



••• 1003 •••



••• 1005 •••



Peach

*Saroj*

A fashion advertisement featuring a woman in a vibrant pink and orange saree with a yellow border and a yellow geometric pattern. She is seated on a light-colored wooden chair, looking towards the camera. The background is a bright, minimalist studio with white walls decorated with traditional Indian motifs like floral and geometric patterns. Several white picture frames of different sizes are leaning against the wall. To the right, there is a tall, light-colored wooden stand holding a large, rectangular sign. The sign features the brand name 'Saroj' in a stylized font, a small diamond-shaped logo, and the slogan 'ADMIRE of BEAUTY' in a serif font. Below the slogan, a small line of text reads: 'Get yourself this six yards of pure ethnic wear which will entice you to tradition and your deep rooted culture with a modern twist.'

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## WONDERFUL PATTERN

Everything in the universe has a purpose indeed.  
The insatiable intelligence that flows through  
everything in a purposeful fashion is also  
flowing through you.

1003





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Sensibility color excellent designs and romantic  
moods gives perfect combination  
of sense and sensuality.