




vasansi SILK



CULTURE PALETTE

A MIX OF LANGUAGES, THOUGHTS, PEOPLE, LANDS, STORIES AND ART MAKE UP THE LOVELY STATE OF RAJASTHAN. THIS DRESS EMBODIES THE SPIRIT AND REFLECTS THE UNDEEN LEGACY OF THE STATE. SHE CARRIES IT WITH PRIDE, SHE REFLECTS THE STATE AND IS PROUD TO BE ITS AMBASSADOR. ROYALTY EXISTED FROM EVERY PORE OF HER BEING.





BOUNDLESS TURQUOISE

AT FIRST GLANCE, SHE SEEMS UNREAL. AS HER STEPS
REVEAL INTO THE LANDSCAPE, ONLOOKERS SEE A TRAIL
OF GOLD WHICH LEAVES THEM AWESTRUCK. THIS STRIKE OF
MAGIC AROUND THE TALLEST LANDSCAPE IS OCCASIONED, IM-
MUTABLE AND WORSHIPPED. UNTIL ONE DAY, TIME RIBBON IT
UNDER THE SANDS. ON COLD NIGHTS, PEOPLE SEE A GLOW
COLLECT THE DRESS AND THE GORGEOUS BELLS WITH
FONDNESS.







PRICELESS SILVER

THERE ARE MANY MINES THAT
LIE JUST OUTSIDE THE KING-
DOMS, MINERS AND FOR-
TUNE SEEKERS ASKING THE DEEP
TO FIND THE MOST PRICELESS
GEMSTONES TO GRACE HER
WING, BUT COMPARED TO HER
RAJRAJ AND THE HEAVENLY
NATURE OF HER ATTIRE, THEY
ALL FALL SHORT. HER PRICELESS
COSTUMES MAKE HER A CUT
ABOVE THE REST OF THE
WORLD.





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BOUNDLESS TURKISH JADE

AT FIRST GLANCE, SHE SEEMS
UNREAL. AS HER STEPS
RUELE INTO THE LAND-
SCAPE, ONLOOKERS SEE A
TRAIL, ONE WHICH LEAVES
THEM AWESTRUCK. THIS
STREAK OF BLUE ACROSS THE
DESERT LANDSCAPE IS DIS-
CUSSED, DEBATED, AND WOR-
SHIPPED. UNTIL ONE DAY,
TIME BURIES IT UNDER THE
SANDS. ON COLD NIGHTS,
PEOPLE STILL RECOLLECT THE
DRESS AND THE GORGEOUS
BELLE WITH FONDNESS.






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HEAVENLY VOICES

THEY GOSSIP, THE MATERIAL OF
HER EYES IS NOT FROM THE
WORLD. HOW ELSE CAN ONE
ACHIEVE SUCH LEVELS OF PER-
FECTION AND INDUCE SUCH EC-
STASY UPON HER SUBJECTS AT
THE BARREST GLIMPSE? SOME SAY
THAT A VERY NIGHT, SHE
ENTERS A DOORWAY WHICH
TAKES HER TO ANOTHER
WORLD. ONE WHERE BEAUTY
STILL BEGINS SUPREME.

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CULTURE PALETTE

A MIX OF LANGUAGES,
TRADITIONS, PEOPLE, LANDS,
STORIES AND ART MAKE
UP THE LOVELY STATE
OF RAJASTHAN. THIS
DRESS EMBODIES THE
SPIRIT AND REFLECTS
THE ENDLESS LEGACY
OF THE STATE. SHE
CARRIES IT WITH PRIDE.
SHE REFLECTS THE
STATE AND IS PROUD
TO BE ITS AMBASSADOR.
ROYALTY ENIGHS FROM
EVERY PORE OF HER
BEING.



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MAGICAL COBALT

RAJASTHAN IS A LAND OF ENDLESS STORIES. ONE OF THEM IS ONE THIS WOMAN CLAD IN A UNIQUE SHADE OF BLUE, WITH THE POWERS OF MAGIC. AT THE FIRST GLANCE, SHE COULD MAKE ANYONE FALL IN LOVE WITH HER. RED AND BLACK WEAR HER COMPANIONS. HER MAGIC KEEPS FANTASY AND HOPE ALIVE IN THIS WORLD.



RESPLENDENT BLACK

CLAD IN A GARB OF BLACK,
FASHIONED TO REFLECT
HER MAGNIFICENCE, SHE
LOOKS BEYOND, BEYOND
THE WORLD WE KNOW
AND LOVE AND CHERISH,
INTO THE REALMS
BEYOND, FORTIER THAN
ANY HUMAN EYE CAN
FATHOM. SOME SAY SHE IS
GLIMPSES THE ANGELS,
RESPLENDENT JUST AS SHE
IS, GO ABOUT THEIR
DAILY ROUTINE. THE
SMILE ON HER FACE SAYS
NOTHING, AND YET SAYS
IT ALL.



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HEAVENLY VIOLET

THEY GOSPEL THE MATERIAL OF HER DRESS IS NOT FROM THIS WORLD. HOW ELSE CAN ONE ACHIEVE SUCH LEVELS OF PERFECTION AND INDUCE SUCH ECSTASY UPON HER SUBJECTS AT THE BARIST. GUMPTED SOME SAY THAT EVERY NIGHT SHE ENTERS A DOORWAY WHICH TAKES HER TO ANOTHER WORLD. ONE WHERE BEAUTY STILL REMAINS SLUMP.



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**PRISTINE
WHITE**

MANY BOW THEIR HEAD IN HER
VIRTUE, NOT MERELY AT HER
BEAUTY, HER CHARM, HER
GLAMOUR, BUT ALSO AT HER
PURITY OF THOUGHT, ACTION
AND LOVE. HER DARK RE-
FLECTS OUR QUALITIES IN
THEIR FINESSE AND THERE-
FORE, SHE LEAVES LOVE IN HER
WAKE.



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STATELY
GREEN

THE KING IS BESOTTED WITH
HER. WITH HER LOOKS, WITH
HER MANNERISMS AND WITH
THE WAY SHE DRESSES, HER
PORTRAIT IS IMPRINTED IN THE
INNER RECESSES OF HIS HEART
AND SOUL. HE WANTS TO
MARRY HER AND BRING HER TO
HIS PALACE. BUT HE HESITATES.
BECAUSE EVEN HIS PALACE
WITH ALL ITS SPLENDOR IS IN-
ADEQUATE FOR SOMEONE SO
DIVINE. HE DREAMS, AND SOME-
TIMES PINES FOR HER.



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**SUBLIME
OCHRE**

THOUSANDS
FLOCK TO RAJAS
THAN YEAR AFTER
YEAR TO EXPLORE
ONCE THE HEARD
OF THIS LAND.
BUT WHILE
CLIMBING THE
MOUNTAINS ON
OFFER, THEY
SOMETIMES STOP
AND STARE. THAT
IS WHEN THEY
GAZE AT HER
AND THEN THEY
FORGET ABOUT
THE LAY OF THE
LAND, AND GAZE
EXPECTANTLY
UPON HER. AND IF



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ROYAL MAGENTA

THEY WHISPER HER NAME, AND
DISCUSS HER LINEAGE, IN HER
GILT THEY SENSE MAJESTY IN
HER STATURE A REGAL BLOOD
LINE AND IN HER ATTIRE ROY-
ALTY, THEIR ROW THEIR HEADS
BEFORE HER, AND GIVE HER
WAY WHEN SHE PASSES, SHE
SMILES AND HELLS HER SLE-
ROUNDINGS WITH GLEE.





SPELLBINDING
AZURE

RAJASTHAN CASTS A SPELL ON
YOU, THE MOMENT YOU STEP
INTO THE HALLOWED LAND.
THIS DESIGN ATTEMPTS TO CAP-
TURE THE COLOURS WHICH
MAKE THIS MAJESTIC STATE
WHAT IT IS, AND WITH EVERY
WISP OF THE WIND, AND WHIRL
OF FABRIC, ADMIRERS JOIN THE
FRAY OF THOSE BEFODDLED BY
HER PRESENCE, AND THAT OF
RAJASTHAN'S AURA.



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WHITE! PURE WHITE. LIKE THE TUSKS OF THE EL
EPHANT WHICH CARRY HER. LIKE THE MORNING
SKY DOTTED WITH CLOUDS. LIKE THE PROMISE
OF A WARM AND COMFORTING FUTURE. LIKE
THE DRESS SHE WEARS WHEN SHE RULES THE
LAND, AND ALL THE LANDS BEYOND... SHINING
WITH DREAMS, POWER AND MAGNIFICENCE.
LIKE PERFECTION.

OPULENT IVORY





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