

  
**POONAM**  
DESIGNER  
Design-10



POONAM  
DESIGNER  
Design-13



Life is not  
**PERFECT**  
But your outfit can be

DESIGN BRINGS FLASHY PATTERNING ON FLUJY FABRIC. SIMPLEST STYLE INTO SOMETHING SPECIAL.  
WHILE DESIGN BRINGS FLASHY PATTERNING ON FLUJY FABRIC. SIMPLEST STYLE INTO SOMETHING



EXPERIENCE DRESS BUSS IN EMBRIDERED FABRIC WITH A TOUCH OF DELIGHTFUL WARM  
C O L O U R S

# DELIGHT

*Warm hues*



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*Throughout Ages*

Throughout the ages, the fashion industry has been a reflection of the times. It has evolved from simple, functional clothing to a complex system of social and cultural expression. The fashion industry has become a powerful force in society, influencing not only the way we dress but also the way we think and feel. It has become a part of our identity, a way of life. The fashion industry has become a global phenomenon, with people from all over the world looking to the fashion industry for inspiration and direction. The fashion industry has become a part of our lives, a way of life. The fashion industry has become a global phenomenon, with people from all over the world looking to the fashion industry for inspiration and direction. The fashion industry has become a part of our lives, a way of life. The fashion industry has become a global phenomenon, with people from all over the world looking to the fashion industry for inspiration and direction.





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**PLAZO  
HOUSE**  
VOL-2

FABRICS DETAILS

TOP :- Pure Cotton Slub With Work

BOTTOM :- Heavy 14kg Rayon With Work

QTY.: 8

SIZE.: M,L,XL & XXL

Manufactured & Marketing by  
Smit Creation



POONAM  
DESIGN-11

Styling by KLAUS LUTHE  
Photography by MICHELLE POONAM

One day of  
show in  
her home  
of the  
style of

spring summer 2011 haute cou  
Poonam Ben Abdallah return  
to her camp during the Arab Spr  
inspiring the face of Arabian be  
the season's most coveted cau  
Poonam Ben Abdallah



Best  
TO MATCH  
BEING YOUR STUNNING BEST TO MATCH THE ELEGANCE OCCASIO. YOUR STUNNING SIDE  
THIS SESSO N







Design-08



Design-09



Design-10



Design-11



Design-12



Design-13



Design-14



Design-15

# PLAZO HOUSE

VOL-2



# TRUSTED

*Heart*

COMPANY GROWING WITH ALMOST GROWN IN INDIA, AND NOW ITS MOST TRUSTED FASHION BRAND IN WOMEN'S FASHION FABRICS.

Design-14



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Design-15





TURN EVERY HEAD YOUR WAY AS YOU STROLL ACROSS IN AN OUTFIT FROM THE NEW  
ETHNIC COLLECTION CELEBRATE YOUR CLASSY SIDE WITH THIS PERFECT CONCOCTION OF  
C H I C S T Y L E

season

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